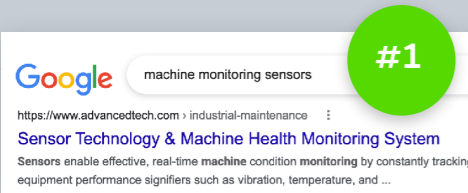


1,500% Increase in Total Leads, Top-5 Rankings

TECHNOLOGY-DRIVEN LEADER IN OUTSOURCED MAINTENANCE



TARGET ORGANIC KEYWORD RANKING HIGHLIGHTS

“industrial maintenance company”

⬆️ **Up 5 positions** (into top 5!)

“industrial maintenance management”

⬆️ **Up 16 positions**

“machine monitoring sensors”

⬆️ **up 5 positions** (from #6 to #1!)

ORGANIC TRAFFIC

▶ **260% increase**

- **306% increase** (new sessions)

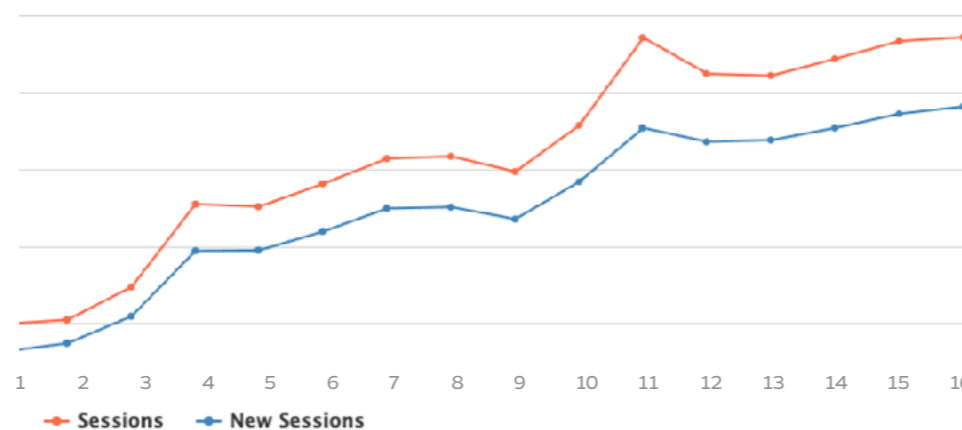
TOTAL ORGANIC LEADS

▶ **1,500% increase**

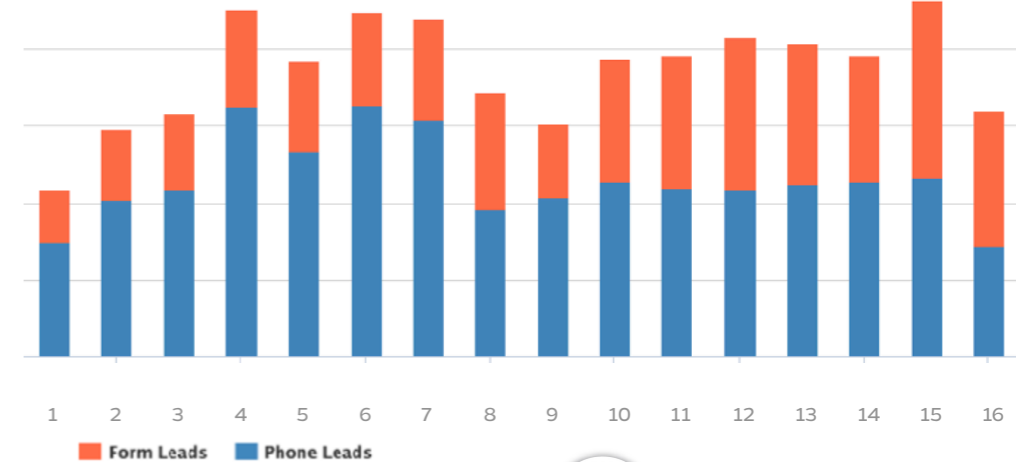
- **1,000% increase** (form leads)
- **3,500% increase** (phone leads)



ORGANIC TRAFFIC (by month)



ORGANIC LEADS (by month)



STRAIGHTNORTH
Make every click count.®