

Dynamic Improvement in Leads, Traffic, Rankings

INDUSTRY-LEADING BUSINESS PROCESS OUTSOURCING SOLUTIONS (BPO)



“Super thankful for finding Straight North — This is an example of getting the talent we needed to improve our SEO and PPC campaigns!”

BRETT M.
VP, INTEGRATED DIGITAL,
BRAND & DESIGN
MARKETING & COMMUNICATIONS



TARGET KEYWORD RANKING INCREASES

business process services **+ 3**

business process outsourcing solutions **+ 8**

business process solutions **+ 2**

- ▶ Form leads up **20%**
- ▶ Total traffic up **9%**
- ▶ New sessions up **4%**

ORGANIC KEYWORD RANKINGS

